

Contact: Tracey Carlson  
Marketing Coordinator  
Badger Bank  
Phone: (920) 563-2478  
tcarlson@badgerbank.bank



220 GRANT STREET • FORT ATKINSON, WI 53538 • WWW.BADGERBANK.BANK

## PRESS RELEASE

### **Badger Bank Partners with Malicki's Piggly Wiggly donating to local area Food Pantries**

**For Immediate Release:** - Badger Bank and Malicki's Piggly Wiggly of Jefferson are proud to "Help the Helpers!" These businesses have several things in common, but the one that comes to mind today is heart. Banning together our resources, a Food Pantry Donation Campaign began to take shape.

We understand at this point in our new reality, there are a lot of people feeling the hit of unemployment and food instability. Badger Bank and Malicki's Piggly Wiggly would like to help our community and neighbors by making giving easy!

Simply donate \$5 (or more) and we will turn that into already made pantry bag(s) to be donated. These bags are available for purchase by customers, staff and community members. After money is accumulated, the donation bags are then delivered by Badger Bank and Malicki's Piggly Wiggly to your local food pantry. The local food pantry is designated by the branch the community resides in.

The work is the reward for Tracey Carlson, Marketing Coordinator who shared "I get to leave work and think, "Well, that mattered." it's the best feeling!" Badger Bank knows that Food Pantry staff have been working hard to feed the community, and we appreciate the added energy and passion that each of you bring to help others in need.

For Alex Malicki of Malicki's Piggly Wiggly, Food Pantry Delivery Day was "day away from the office". "It's very fulfilling to get to see the impact we could make right in our own communities." Said Malicki, who spent the day delivering shopping carts of groceries to the food pantries.

Community members and business leaders exceeded our expectations again, Thank you! Badger Bank is delighted to present over \$1500 to the Food Pantries of Fort Atkinson, Cambridge, Johnson Creek and Jefferson. We genuinely care for our neighbors and strive to always give back, especially during this difficult time.

"Badger Bank employees truly amplified their support of our customers and friends." said Steve Dehnert, President & CEO of Badger Bank. "Badger Bank truly cares about taking care of our community members and are happy to show our support through this unusual time."

Donations will be accepted through the end of 2020 and into 2021. Come to any Badger Bank location and simply donate through the drive up. Come help us feed our neighbors!

To learn more, visit [www.badgerbank.bank](http://www.badgerbank.bank) or call us at (920) 563-2478.



Pictured: Jefferson Food Pantry, Left- Barb Russel, Food Pantry Board Member; Alex Malicki, Owner Malicki's Piggly Wiggly, Jefferson; Tracey Carlson, Marketing Coordinator, Badger Bank.



Pictured: Fort Atkinson Food Pantry, Left- Debbie Kutz, Food Pantry Manager; Alex Malicki, Owner Malicki's Piggly Wiggly, Jefferson; Tracey Carlson, Marketing Coordinator, Badger Bank.



Pictured: Cambridge Food Pantry, Left- Tracey Carlson, Marketing Coordinator, Badger Bank; Kathryn Jenkins, Director of Aquatic Operations, CCAP Lesli Rumpf, Executive Director, CCAP; Alex Malicki, Owner Malicki's Piggly Wiggly, Jefferson;.

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### *About Badger Bank*

Badger Bank is a locally owned community bank headquartered in Fort Atkinson, WI. With additional locations in Cambridge, Johnson Creek, and Jefferson, we offer diverse lending solutions and a variety of deposit accounts combined with the latest technology to maximize value for our customers. Come bank with the best, you will be glad you did! Member FDIC, Equal Housing Lender.